



International Conference 2017

www.piaa2017.com

Change & **Disruption**

Strategies for managing the evolution
of medical liability



LONDON

4-6 OCTOBER 2017
GRANGE ST PAUL'S HOTEL

Hosted by



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CLYDE&CO

Clyde & Co is a leading, sector-focused global law firm providing the highest quality legal advice. Our award winning healthcare team is recognised for its in-depth understanding of the key legal, regulatory and commercial issues that its clients face.

Our healthcare team handles a broad range of matters including medical malpractice, product liability, inquests, mental capacity/best interest cases, treatment decisions, governance, complaints, data protection/information sharing, Freedom of Information requests, regulatory matters as well as niche areas such as prison healthcare advice, mental health law, child protection and Disability Discrimination Act claims for a whole gamut of healthcare clients.

2017 PIAA International Conference

Change and Disruption strategies for managing the evolution of medical liability will be a leading international event for the medical and healthcare professional liability (MPL/HPL) community from around the world. It will bring together more than 250 global healthcare insurance and risk professionals, to network and share key developments and insights on the day-to-day issues facing MPL/HPL.

Why attend?

- A unique opportunity to hear from a diverse range of expert speakers with insightful perspectives for all medical healthcare liability insurance professionals
- Learn practical and relevant ideas which can be implemented in everyday practice to improve changing healthcare systems
- An opportunity to contribute to the debate surrounding new technology and risk
- Be fully informed on the future direction of medical and healthcare liability
- Opportunity to network with colleagues from across the globe

Who will attend?

- Chief executive officers/chief operating officers
- Chairs and board members
- Senior managers and other insurance professionals
- Patient safety and risk management experts
- Actuaries and corporate and defence counsel
- Physicians, dentists and other healthcare professionals

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OPENING RECEPTION - **WEDNESDAY 4 OCTOBER 2017**

18.00 Welcome cocktail reception and networking

DAY ONE - **THURSDAY 5 OCTOBER 2017**

08.00 Networking breakfast and registration

08.00 CLYDE&CO symposium

Welcome to change and disruption

09.15 **Welcome and introduction from MDU and MPS** *Dr Matthew Lee, Professional Services Director, MDU and Dr Pardeep Sandhu, Executive Director, Professional Services, MPS*

09.30 **Welcome on behalf of PIAA** *Dr Richard E Anderson, Chair, PIAA*

Keynote: New paradigms in medicine and medical liability

09.40 *Chair: Dr Hartley Stern, Executive Director and CEO, Canadian Medical Protective Association (CMPA)*

09.50 **A global perspective on healthcare improvement** *Derek Feeley, CEO, Institute of Healthcare Improvement, USA*

10.30 **New paradigms in medicine and medical liability** *William Stancil (Stan) Starnes, JD, Esq, Chairman and CEO, ProAssurance Corporation, USA*

10.50 **Panel discussion**

11.00 **Morning break**

Economics of a changing medical market: The effect of high-value cases

Chair: Mark Doepel, Partner, Sparke Helmore Australia; Chairman & Director, Lloyds Australia Ltd, Associate Professor, School of Law, University of Notre Dame

11.30 **Nationalisation of obstetric risk: Driving national change at a local level** *Dr Rhona Mahony, Master of National Maternity Hospital, Dublin*

11.50 **Catastrophic injuries: The economic costs** *James Rakow, Actuarial and Advanced Analytics, Deloitte, London, UK*

12.10 **Panel discussion**

12.30 **Networking lunch**

Parallel sessions

PROFESSIONAL THEME

Transformation of the medical team

Chair: Ebbo van Gelderen, CEO, MediRisk B.A., Netherlands

13.30 **Emerging models of care: The use of non-medical professionals**

Dr David Geddes, Head of Primary Care Commissioning, NHS England, UK

13.50 **Emerging models of care: The US experience** *Dr Laurie Drill-Mellum, CMO, MMIC & Constellation, USA*

14.10 **Panel discussion**

COMMERCIAL THEME

Cyber liability and security

Chair: Tom Allen, Head of Technology and Cyber Insurance, The Channel Syndicate, SCOR

13.30 **Underwriting privacy and data security risks** *Paul Bantick, Underwriter, Beazley, UK*

13.50 **Data security in a global context** *Fabian Willi, Cyber Risk Reinsurance Specialist, Swiss Reinsurance Company Ltd, Switzerland*

14.10 **Panel discussion**

14.30 Parallel sessions

	PROFESSIONAL THEME Internet and new technologies: Benefits and new risks <i>Chair: Chris Kenny, Chief Executive, MDDUS</i>	COMMERCIAL THEME Big data vs clinical coding <i>Chair: Christopher D Smith, President and CEO, MCIC Vermont</i>
14.30	Telemedicine: Benefits, risks and pitfalls. Who carries the liability? <i>Dr Stephen Davies, Consultant Radiologist and Medical Director, Medica Group, UK</i>	14.30 Coding initiatives: Benefits of data sharing and data mining <i>Bill Nowacki, Managing Director of Decision Science, Speaker supported by KPMG, UK</i>
14.50	New technologies and social media <i>Speaker TBC</i>	14.50 Innovative approaches to medico-legal data analysis <i>Dr Lisa Calder, Director, Medical Care Analytics, Canadian Medical Protective Association (CMPA)</i>
15.10	Panel discussion	15.10 Panel discussion

15.30 Afternoon break

Keynote: Change and disruption in medical liability

Chair: Dr Christine Tomkins, Chief Executive, MDU

16.00 **Going digital: How technology is changing healthcare** *Dr James Bagjan, Director, Centre for Healthcare Engineering and Patient Safety, Veterans Hospital, University of Michigan, USA*

16.30 Close of day one

19.00 The St Paul's Experience – Gala event

DAY TWO - FRIDAY 6 OCTOBER 2017

08.00 **Networking breakfast**

08.00 **MarkLogic** symposium

09.00 **Welcome on behalf of International section** *Doug Bell, Associate Executive Director and Managing Director, Office of the CEO, Canadian Medical Protective Association (CMPA), Chair, PIAA International Section*

Patient safety: Risk mitigation and the link to litigation

Chair: John Tiernan, Consultant to MPS and Former Executive Director of Member Engagement, MPS

09.10 **Patient safety: New paradigms and changing patient expectations**
Jeffrey F Driver, Chief Executive Officer, The Risk Authority Stanford, USA

09.40 **Do some patient safety initiatives cause more harm than good?**
Dr Paul Goldsmith, Consultant Neurologist, Newcastle-Upon-Tyne, UK

10.10 **Putting policy into action – how NHS Resolution is addressing escalating indemnity costs to hospitals in England** *Helen Vernon, Chief Executive, NHS Resolution, UK*

10.40 **Panel discussion**

11.00 **Morning break**

Patient safety: Understanding risk better

Chair: Dr Mike Devlin, Head of Professional Standards and Liaison, MDU

- 11.30 **Risk: Understanding risk and learning from error** Dr Kevin Fong, Consultant Anaesthetist, University College London Hospitals, Honorary Senior Lecturer in Physiology and Founder and Associate Director of the Centre for Altitude, Space and Extreme Environment Medicine, University College London Hospitals, UK
- 11.50 **Risk: Learning from bad decisions** Dr Luke Sato, Chief Medical Officer, CRICO/Risk Management Foundation, Harvard Medical Institutions; Assistant Professor of Medicine, Harvard Medical School, USA
- 12.10 **Risk and errors in healthcare: Avoiding never events** Dr Maryanne Mariyaselvam, Clinical Research Fellow, Queen Elizabeth Hospital, Kings Lynn and Cambridge University Hospitals, Cambridge
- 12.30 **Panel discussion**

13.00 Networking lunch

14.00 Parallel sessions

PROFESSIONAL THEME

Compensation: Is it justice?

Chair: Sir Robert Francis QC, Barrister and President, The Patient's Association, UK

- 14.10 **What is compensation meant to achieve: Theory versus reality**
Prof Deborah Bowman, Professor of Bioethics, Clinical Ethics and Medical Law and Dean of Students, St George's, University of London
- 14.40 **The rising costs of claims: Australia's response to high value claims and tort reform** Mark Doepel, Partner, Sparke Helmore Australia; Chairman and Director of Lloyds Australia Ltd; Associate Professor, School of Law, University of Notre Dame

COMMERCIAL THEME

Investment strategies, reinsurance strategies and underwriting

Chair: Andrew Boldeman, CEO, Avant Mutual Group, Australia

- 14.00 **Investment strategies: Models, risk, globalisation, investment matching and ethical investing**
Patrick M Liedtke, Head of the Financial Institutions, Blackrock
- 14.30 **Reinsuring medical liability risks – why bother?** Duncan Dale, Chief Executive, Dale Underwriting Partners, London, UK
- 15.00 **Panel discussion**

15.10 Panel discussion

15.30 Afternoon break

Where will the future take us?

Chair: Brian K Atchinson, President and CEO, PIAA

- 15.50 **Medical Liability: What are the big issues for the future?** Professor Sir Mark Walport, UK Government's Chief Scientific Adviser; Former Director, Wellcome Trust UK (TBC)
- 16.20 **Final reflections: Strategies for managing the evolution of medical liability**
Dr Christine Tomkins, Chief Executive, MDU and Simon Kayll, Chief Executive, MPS
- 16.30 **Close of conference and refreshments**

BOOKING FORM



How to book:

Online: www.piaa2017.com

Email: piaa2017@profileproductions.co.uk

Post booking form to: PIAA 2017 C/O Profile Productions Ltd, Boston Manor House, Boston Manor Road, Brentford, Middlesex, TW8 9JJ, UK

Tel: +44 (0) 20 3725 5840 Fax: +44 0844 507 0578

Registration fees (Please select the tick box) All prices include VAT @20%

Duration	Earlybird before 30 June 2017	Standard rate from 1 July 2017
Full conference including welcome reception	£895.00 <input type="checkbox"/>	£995.00 <input type="checkbox"/>
One day conference only – Thursday	£595.00 <input type="checkbox"/>	£695.00 <input type="checkbox"/>
One day conference only – Friday	£595.00 <input type="checkbox"/>	£695.00 <input type="checkbox"/>

Social events

Conference gala event at St Paul's Cathedral	£95 <input type="checkbox"/>
Partner/guests gala event at St Paul's Cathedral	£95 <input type="checkbox"/>
Partner/guests welcome reception	£20 <input type="checkbox"/>

Parallel sessions

PROFESSIONAL THEME

13.30 Transformation of the medical team

14.30 Internet and new technologies:
Benefits and new risks

14.00 Compensation: Is it justice?

COMMERICAL THEME

13.30 Cyber liability and security

14.30 Big data vs clinical coding

14.00 Investment strategies, reinsurance
strategies and underwriting

Personal details

Title Dr/Prof/Mr/Mrs/

Full Name

(As you would like it to appear on your badge)

Job title

Employing organisation

Address

Postcode

Telephone

Email

(This is predominately our main method of contact)

Additional requirements

Dietary: Vegetarian Vegan Gluten free/Coeliac Other (please state) _____

Wheelchair access Hearing loop Restricted mobility Other (please state) _____

Please do not publish my details in the delegate list (name, job title, place of work)

Please do not contact me about other related conferences

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I enclose a cheque made payable to Profile Productions Ltd for the sum of £_____

Please send me an invoice for the sum of £_____

Please debit my credit/debit card for the sum of £_____

We accept all major credit/debit cards including American Express

Card no / / /

Expiry Issue No Security Code

Name and address of cardholder if different to delegate attending

Name _____

Address _____

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By signing this form I have read and agreed to the terms and conditions:

Signature _____

Date _____

Terms and Conditions for delegates:

1. Registration fees include VAT at the prevailing rate, complimentary refreshments, lunch and conference materials (if attending as a delegate). They do not include accommodation.

2. In order for your booking to be processed you must sign the terms and conditions. Your place is not guaranteed until you have received email confirmation and joining instructions from Profile Productions Ltd. If you do not receive confirmation within 24 hours of your booking being made, you should contact Profile Productions by email, at piaa2017@profileproductions.co.uk

3. Without exception, all fees must be paid in full prior to the event. Any delegates arriving at the conference with their payment outstanding will be asked to provide their credit card details as a guarantee. Any delegates registering within 28 days of the event MUST include a valid credit card for payment on the registration form. Bank transfer charges are the responsibility of the payer.

4. Cancellations received prior to the 30 May 2017 will be refunded but will be subject to a £45 administration fee. If a cancellation is received within one month of the event we regret that no refund can be made. Substitute delegates are welcome at no extra charge but we require you to advise us of any substitutions 72 hours prior to the event. Any cancellations that still have payment outstanding will be liable for either the administration fee or the full registration fee, dependent on the time of the cancellation. Cancellations will need to be made in writing to piaa2017@profileproductions.co.uk

5. Changes to any aspect of the congress (including speakers) may be necessary due to events outside the control of Profile Productions and PIAA Organising Committee. The organisers therefore reserve the right to make any necessary amendments to the programme or timings of the event.

6. The details of registered delegates (name, place of work and occupation) will be placed on the attendee list which

will be given to sponsoring companies and exhibitors and made available to delegates. Delegates who do not wish to be included on this list should advise at the time of booking.

7. There will be photography and/or video production taking place during the conference and the resulting images may be used for promotional purposes on-line and/or in printed materials. Delegates who do not wish their images to be included in this material should contact the organisers by email at piaa2017@profileproductions.co.uk prior to the event.

8. Attendance fees will not be refunded in the event or threat of war, terrorism or other circumstances outside of the organisers' control.

10. We may contact you via email in the future to tell you about upcoming events. If you do not wish to be contacted, please inform us by emailing piaa2017@profileproductions.co.uk

Hosted by:



MDU

MPS



Conference organisers:

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Web: www.piaa2017.com

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Sponsorship opportunities

Sponsorship and exhibiting is a vital part of the event, enabling delegates to explore and network with new and existing suppliers. If you are interested in exhibiting please contact us at piaa2017@profileproductions.co.uk or call us on +44 (0) 20 3725 5840.

Venue

Join us at the Grange St Paul's Hotel right in the heart of the city of London, close to St Paul's Cathedral, the Tate Modern and Shakespeare's Globe Theatre.

Accommodation

The conference has specially negotiated rates at The Grange St Paul's Hotel of £199 + VAT (£238) per night for Wednesday 4 and Thursday 5 October 2017. A direct link will be provided on your confirmation email once you have booked for the conference. Why not stay in London for longer? Additional nights at the Grange are available. Alternative accommodation information can be found on the website.

Social events

Wednesday 4 October 2017 - 18.00 – 19.30

Welcome cocktail reception and networking

Rooftop Sky Bar and Atrium, The Grange St Pauls Hotel, London



Celebrate your arrival in London and join us at the welcome drinks reception in the Sky Bar and Atrium at the Grange St Paul's Hotel. The bar has a large balcony with fine views of St Paul's Cathedral and the famous Shard, as well as an extensive panoramic vista across London. Tickets are included in the full conference but not one day attendance. Guest tickets are available.

Thursday 5 October 2017 - 19.00 – 23.00

The St Paul's Experience



St Paul's Cathedral, London

Join us under the famous dome of St Paul's Cathedral for some fabulous food and drink and an experience not to be missed. Visit the site of the wedding of Prince Charles and Lady Diana Spencer and the funerals

of Sir Winston Churchill and Baroness Margaret Thatcher. There will be an opportunity to tour this world famous building, hear a recital played on the magnificent organ and listen to one of the cathedral's choirs. You can also visit the tomb of Britain's most famous sailor, Admiral Lord Nelson, before relaxing and enjoying drinks and food in the iconic Crypt. An evening to savour and remember! Tickets cost £95 for delegates and guests.

Getting to London

London is extremely convenient to get to from all over the world.



By plane - The two main London airports are London Heathrow (LHR) and London Gatwick (LGW). Both airports have fast rail links to central London. The nearest underground station is Blackfriars.



By train - London has over ten major train stations which offer direct links to all parts of the UK, making London very accessible by train.



By underground - The nearest underground stations to Grange St Paul's Hotel: **Blackfriars**, National Rail, District and Circle Lines - 4 minute's walk
Mansion House, District and Circle Lines - 5 minute's walk
St Paul's, Central Line - 5 minute's walk